

PENNSYLVANIA BALLET

ROY KAISER, ARTISTIC DIRECTOR 2009 - 2010 SEASON

MEDIA CONTACT:

Marissa Montenegro

215.587.6923 (o)

215.873.7891 (c)

mmontenegro@paballet.org

Celebrate Greatest Love Story Every Told and Rally for Love *Co-hosted by Pennsylvania Ballet and American Heart Association*

WHAT: Rally for Love

To celebrate Pennsylvania Ballet's upcoming production of *Romeo & Juliet*, this **FREE** event will feature:

- Healthy food and nutrition information
- Tips on how to stay healthy and reduce stress
- Giveaways and drawings for prizes (including a weekend getaway at the Park Hyatt at the Bellevue and tickets to Pennsylvania Ballet)
- Chance to meet Romeo and Juliet themselves

Supporters of the **Rally for Love** include Pennsylvania Ballet, American Heart Association, 95.7 BEN FM, Vita Coco, Fuel, vir tu, Chartreuse, and Park Hyatt at the Bellevue.

WHEN: Wednesday, June 2
Noon to 2 p.m.

WHERE: Love Park (16th Street and JFK) – Event is open to the public and free.

WHY: *Romeo & Juliet* is perhaps the greatest love story ever told. To celebrate the upcoming production, Pennsylvania Ballet and the American Heart Association want to help raise awareness around heart health to make sure people are able to share their love for years to come.

ABOUT ROMEO & JULIET

Pennsylvania Ballet and Fred Alger Management present *Romeo & Juliet*, June 4-12 at the Academy of Music. Tickets for *Romeo & Juliet* are on sale now, with prices ranging from \$24 to \$129. Tickets are available online at paballet.org, by phone at 215.893.1999, or in person at the Kimmel Center Box Office. Fred Alger Management is the presenting sponsor of Pennsylvania Ballet's *Romeo & Juliet*.

ABOUT PENNSYLVANIA BALLET

Founded in 1963 by Balanchine student and protégée Barbara Weisberger, Pennsylvania Ballet is one of the nation's leading ballet companies. Headquartered in Philadelphia, the Company's annual local season features six programs of classic favorites and new works, including the Philadelphia holiday tradition, *George Balanchine's The Nutcracker*TM. For more information, visit paballet.org or call 215.551.7000

ABOUT THE AMERICAN HEART ASSOCIATION

Founded in 1924, the American Heart Association the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. To help prevent, treat, and defeat these diseases — America's No. 1 and No. 3 killers — the American Heart Association funds cutting-edge research, conducts lifesaving public and professional educational programs, and advocates to protect public health.

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